



FALL ENROLLMENT EMERGENCY KIT

We know that enrollment can be a challenge right now, and we want you to know that we've got your back. That's why we've gathered our most valuable enrollment tools and packaged them into a single resource to help you navigate this season.

Introducing The Fall Enrollment Emergency Kit!

We hear you, and we're here to support you through this busy time.
Let's tackle enrollment together!

Reminder! To access the content at the links in this document, please make sure you're logged into your member portal first. If you're not logged in, you will see an error message.

50 STUDENTS IN 5 DAYS BONUS SCRIPTS

- **9-Word Text Script:** Hi [FirstName], are you still interested in dance classes?
- **Day 2 Bonus 6 word follow up script:** Does this time work for you?
- **Day 3 Bonus High converting FB ad swipe copy:** Hey [Area/Location] Parents! We are giving away 30 free preschool dance class passes! Fill out the form below and we'll contact you to schedule your free trial class!
- **Day 4 Bonus 50 Students in 5 Minutes:** 2 word conversion hook: "Most people....."
- **Day 5 Bonus:** Text us back with "I'm in!" if you're in for another season.



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ENROLLMENT SUPPORT MASTERCLASSES

- **RECONNECT TO RE-ENROLL: 8/1/2024**
 - [Click here for the Replay](#)
 - [Click here to access the Workbook](#)
- **HOW TO ANTICIPATE WITHDRAWALS & CREATE EFFECTIVE WIN BACK CAMPAIGNS: 4/11/2024**
 - [Click here for the Replay](#)
 - [Click here to access the Workbook](#)
- **6-WEEK ONBOARDING PROCESS REFRESH: 7/11/2024**
 - [Click here for the Replay](#)
 - [Click here to access the Workbook](#)
- **11-STEP ENROLLMENT SYSTEM**
 - [Click here for the Replay](#)
 - [Click here to access the Workbook](#)
- **REVAMPED MARKETING PLAN SYSTEM: 12/7/23**
 - [Click here for the Replay](#)
 - [Click here to access the Workbook](#)



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FACEBOOK ADS CRASH COURSE RESOURCES

- 50 MAGNETIZING OFFERS YOU CAN USE TO GENERATE LEADS
 - [Click here for the Resource](#)
- PLUG AND PLAY CANVA ADS
 - [Click here for the Resource](#)
- AD COPY TEMPLATES
 - [Click here for the Resource](#)

DOUBLE YOUR INCOME CHALLENGE RESOURCE

- STUDENT EVALUATION TEMPLATE
 - [Click here for the Resource](#)

STUDENT ATTRACTION ACCELERATOR RESOURCE

- EMAIL METRICS EXPLAINED
 - [Click here for the Resource](#)



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HELPFUL LINKS - PREMIER MEMBERS ONLY

- **1:1 FACEBOOK ADS MARKETING CALL WITH MAXINE**
 - [Click here to book a call with Max](#)
- **1:1 MARKETING CALL WITH OLIVIA**
 - [Click here to book a call with Olivia](#)
- **1:1 MOMENTUM COACHING CALL**
 - [Click here to book a call with a Coach](#)

JOIN MAXINE FOR A FACEBOOK ADS IMPLEMENTATION CALL!

- **Join this exclusive small group call to get a step-by-step walkthrough on how to launch your Facebook Ad. Max will be there to answer all of your questions along the way!**
 - [Click here to reserve your spot](#)

Now is the perfect time to make the most of your Inner Circle membership. Dive into the resources and connect with our experts to address your studio's needs. We're here to support you! Don't wait...take action!