



PLANNING INTENSIVE

NOVEMBER 2023



YOUR 2024 PLAN

Over the next 2 days, we are going to reflect on and analyze the five core building blocks of your business to establish goals and a clear roadmap for your studio:

**CLASS CURRICULUM
& PROGRAMS**

**STUDENT ATTRACTION &
RETENTION**

**OPERATIONS &
EXECUTION**

**YOU &
YOUR TEAM**

FINANCES

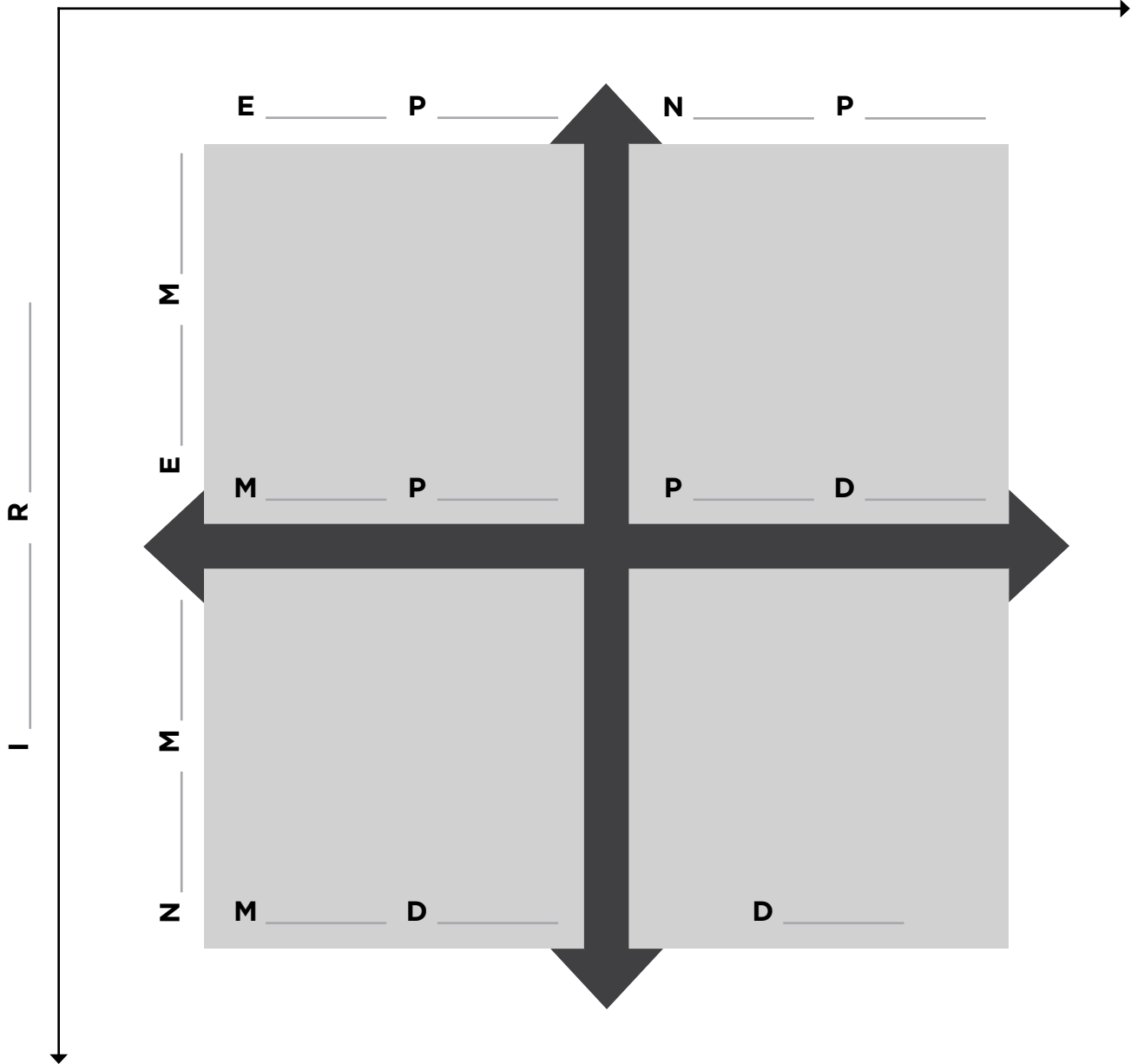


CLASS CURRICULUM AND PROGRAMS



A _____ M _____

I _____ R _____





**SELECT THE TOP PRIORITY
FOR EACH CATEGORY:**

S _____

W _____

O _____

T _____



FINANCES



**SELECT THE TOP PRIORITY
FOR EACH CATEGORY:**

S _____

W _____

O _____

T _____



STUDENT ATTRACTION AND RETENTION



**SELECT THE TOP PRIORITY
FOR EACH CATEGORY:**

S _____

W _____

O _____

T _____



**SELECT THE TOP PRIORITY
FOR EACH CATEGORY:**

S _____

W _____

O _____

T _____



C _____ **G** _____ **B** _____

Q1	Q2
STUDENT ATTRACTION	STUDENT ATTRACTION
RETENTION	RETENTION

Q3	Q4
STUDENT ATTRACTION	STUDENT ATTRACTION
RETENTION	RETENTION

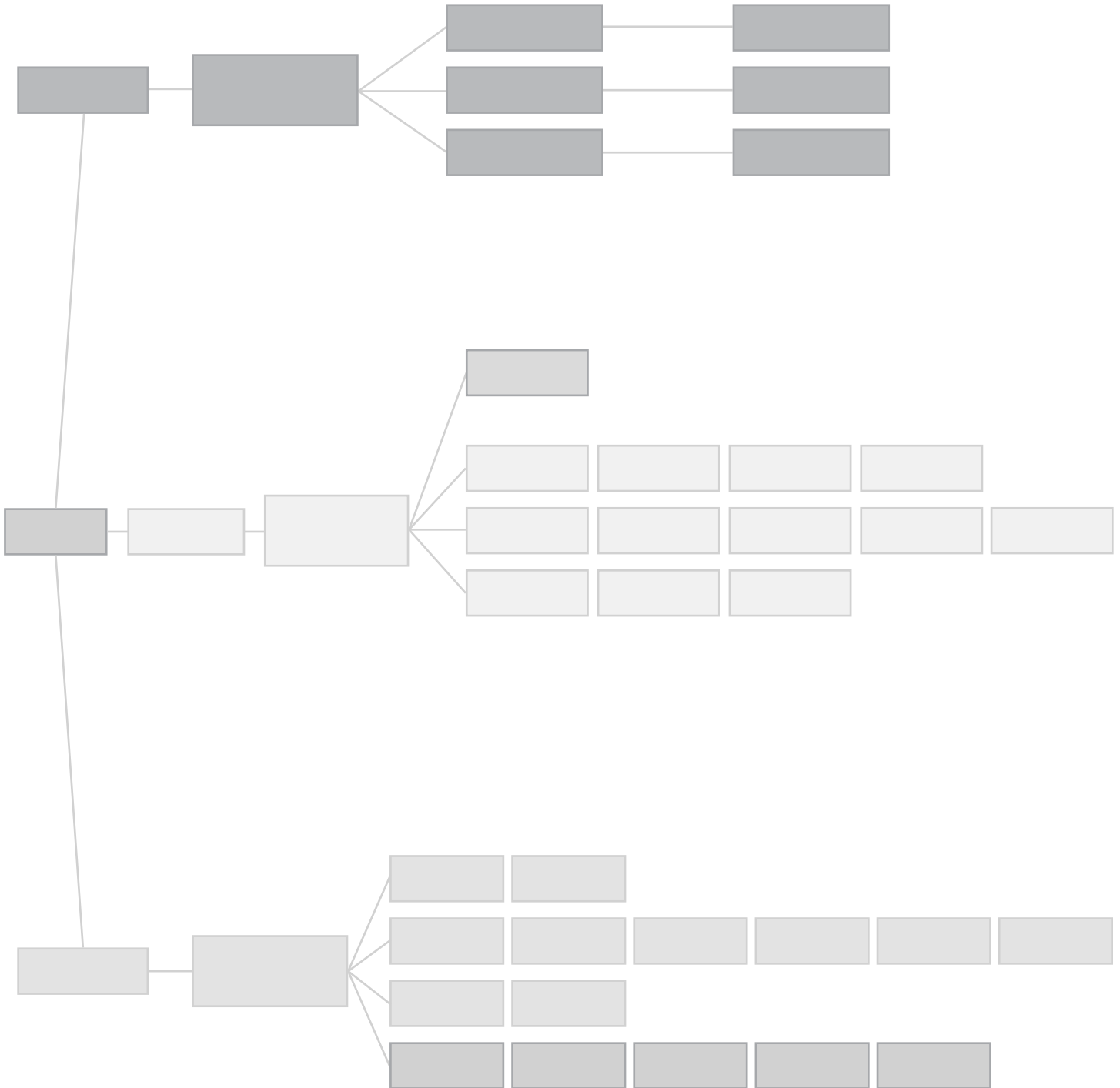


YOU AND YOUR TEAM



O _____

C _____





**SELECT THE TOP PRIORITY
FOR EACH CATEGORY:**

S _____

W _____

O _____

T _____



OPERATIONS AND EXECUTION



**SELECT THE TOP PRIORITY
FOR EACH CATEGORY:**

S _____

W _____

O _____

T _____



**BRING IT
ALL TOGETHER**



	S_____	W_____	O_____	T_____
CLASS CURRICULUM & PROGRAMS				
FINANCES				
STUDENT ATTRACTION				
RETENTION				
YOU & YOUR TEAM				
OPERATIONS & EXECUTION				

R _____



ARE THERE ANY COMMON THEMES ACROSS YOUR DEPARTMENT?

IS THERE ANYTHING URGENT THAT YOU NEED TO ADDRESS?

**HOW DO THESE FINDINGS ALIGN WITH YOUR LONG-TERM
VISION FOR THE STUDIO?**



2024

Use your findings to create a plan to address each item in 2024.

	JANUARY	FEBRUARY	MARCH
CLASS CURRICULUM & PROGRAMS			
FINANCES			
STUDENT ATTRACTION & RETENTION			
YOU & YOUR TEAM			
OPERATIONS & EXECUTIONS			
	APRIL	MAY	JUNE
CLASS CURRICULUM & PROGRAMS			
FINANCES			
STUDENT ATTRACTION & RETENTION			
YOU & YOUR TEAM			
OPERATIONS & EXECUTIONS			
	JULY	AUGUST	SEPTEMBER
CLASS CURRICULUM & PROGRAMS			
FINANCES			
STUDENT ATTRACTION & RETENTION			
YOU & YOUR TEAM			
OPERATIONS & EXECUTIONS			
	OCTOBER	NOVEMBER	DECEMBER
CLASS CURRICULUM & PROGRAMS			
FINANCES			
STUDENT ATTRACTION & RETENTION			
YOU & YOUR TEAM			
OPERATIONS & EXECUTIONS			

O



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